

# BUSINESS ADMINISTRATION, M.B.A.

I.H. Asper School of Business

**Dean:** Dr. Bruno Silvestre

**Associate Dean(s):** Dr. B. Biscontri, Dr. S. Gagnon, Dr. S. Sivaramakrishnan, Dr. Z. Wu

**Head:** Dr. S. Gagnon

**Campus Address/General Office:** 501 Drake Centre

**Telephone:** 204-474-6732

**Email Address:** [aspergradadvisor@umanitoba.ca](mailto:aspergradadvisor@umanitoba.ca)

**Website:** [umanitoba.ca/asper/](http://umanitoba.ca/asper/) (<http://umanitoba.ca/asper/>)

**Academic Staff:** Please refer to the Asper website (<https://umanitoba.ca/asper/asper-school-business/faculty/>) for academic staff information.

## Asper M.B.A. Program Information

The Asper Master of Business Administration is a tightly integrated 60 credit hour program, led by internationally-recognized academics and professionals, and conducted in an interactive and dynamic face-to-face learning environment.

## Admission Information

### Admission to the Faculty of Graduate Studies

Application and Admission Procedures are found in the Academic Guide (<https://catalog.umanitoba.ca/graduate-studies/academic-guide/application-admission-registration-policies/>).

Admission requirements for Master's students are found in the Master's Degrees General Regulations ([https://catalog.umanitoba.ca/graduate-studies/academic-guide/masters-degrees-general-regulations/#Admission\\_FGSMasters](https://catalog.umanitoba.ca/graduate-studies/academic-guide/masters-degrees-general-regulations/#Admission_FGSMasters)) section of the Guide.

### Asper MBA Admission Requirements

The Asper MBA program has two intakes: January and August. Applicants require:

- At least a 3-year Bachelor degree from a recognized educational institution in any discipline
- 3.0 GPA on the last 60 credit hours of university level study. Under circumstances where managerial and/or professional work experience and/or community involvement have demonstrated strong business leadership potential, a lower entry GPA, but not one below 2.5, may be considered for regular admission
- 2 years professional work experience required
- minimum GMAT score of 550\*
- Asper MBA Language Proficiency in English requirements are (one of):
  - IELTS 7.0 (no band score less than 6)
  - TOEFL 100 (internet)
  - MELAB 85
  - CAEL 60
  - PTE (A) 65
  - CanTEST 4.5 in all four sections
  - AEPUCE 85%, if entering AEPUCE with an IELTS of 6.0

\*MBA applicants who graduated from the B.Comm. degree program at University of Manitoba in the last 5 years with a degree GPA of 3.5 are exempt from the GMAT requirement.

\*MBA applicants with a degree GPA of 3.5 or higher who have graduated from the University of Manitoba with a B.Sc. in the last 5 years and have a grade of B+ or higher in Math 1230, 1500, 1501, 1510, 1520 or 1690 or another course in calculus with permission of the Asper School of Business MBA Admissions Committee and a grade of B+ or higher in Statistics 1000, 1001 or 1150 or another course in statistics with permission of the Asper School of Business MBA Admissions Committee would be exempt from the GMAT/GRE requirement.

\*MBA applicants with a degree GPA of 3.5 or higher who have graduated from the University of Manitoba with a B.Eng. in the last 5 years and have a grade of B+ or higher in ENG 3000 and a grade of B+ or higher in Math 1230, 1500, 1501, 1510, 1520 or 1690 or another course in calculus with permission of the Asper School of Business MBA Admissions Committee and a grade of B+ or higher in Statistics 1000, 1001 or 1150 or another course in statistics with permission of the Asper School of Business MBA Admissions Committee would be exempt from the GMAT/GRE requirement

\*MBA applicants with a degree GPA of 3.5 or higher who have graduated from the University of Manitoba with a B.A. in the last five years and have a grade of B+ or higher in two of ECON 2010, 2030, 3010, 3020 and have a grade of B+ or higher in Math 1230, 1500, 1501, 1510, 1520 or 1690 or another course in calculus with permission of the Asper School of Business MBA Admissions Committee and a grade of B+ or higher in Statistics 1000, 1001 or 1150 or another course in statistics with permission of the Asper School of Business MBA Admissions Committee would be exempt from the GMAT/GRE requirement.

\*MBA applicants who hold the CPA designation (CPA Canada) or the CFA designation, are in good standing with their professional body, and have been practicing in their respective field for the past two years or longer would be exempt from the GMAT/GRE requirement.

\* MBA applicants with an admission GPA of 3.3 or above (based on a 4.5 scale, in the last 60 credit hours or two years of study) may complete the GMAT alternative assessment.

## Application Information

Students should complete and submit their online application with supporting documentation by the date indicated on the Asper MBA program of study (<https://umanitoba.ca/explore/programs-of-study/business-administration-mba/>) page.

Applicants who are Canadian citizens/Permanent Residents of Canada with transcripts from universities or colleges in countries other than Canada and the United States are strongly advised to apply at least two months prior to the standard deadlines.

## Degree Requirements

### Boot Camps and Workshops

Mandatory preparatory boot camps and workshops help develop the necessary skills to succeed in the Asper MBA program and in the business world. The Asper School of Business MBA has three regularly offered pass/fail auxiliary courses (X):

- MSCI 5110 (Math Boot Camp) – online number crunching primer (challenge exam option available).

- MIS 5120 (Information Technology Boot Camp) – online course that provides you with the basics of common productivity software packages used in the business world, with particular focus on Excel (challenge exam option available).
- IDM 5120 – develop the “soft skills” you need to advance your career, such as business etiquette, networking, resume-building and behaviour-based interview skills.

## Program Core

The Program Core consists of 30 credit hours of business fundamentals and strategy, and a foundation in leadership, decision-making methods, and contemporary themes that inform decisions in today’s business world.

## Business Foundations

Course	Title	Hours
GMGT 7200	Critical and Creative Thinking	1.5
ACC 7010	Accounting Fundamentals	3
FIN 7000	Managerial Economics	1.5
FIN 7020	Corporate Finance	3
GMGT 7220	Managing People in Organizations	3
OPM 7120	Operations and Supply Chain Management	3
MKT 7010	Marketing Management	3
ACC 7020	Managerial Accounting	1.5
MIS 7120	Management Information Systems	1.5
GMGT 7210	Strategy	3
<b>Total Hours</b>		<b>24</b>

The Strategy Capstone Course, to be taken in the last term of the program, provides a holistic perspective on managing an organization or business by integrating all the functional areas and themes explored in the Program Core.

## Leadership

Course	Title	Hours
IDM 7120	Executive Leadership and Responsibilities	3
IDM 7510	Strategic Leadership and Managing Change	1.5
<b>Total Hours</b>		<b>4.5</b>

## Business Themes

Course	Title	Hours
IDM 7130	Contemporary Themes in Business	1.5
<b>Total Hours</b>		<b>1.5</b>

Contemporary Themes in Business focuses on three themes: International and Emerging Markets, Sustainability, and Entrepreneurship and Innovation. These themes also inform the two Leadership courses and the Strategy Capstone Course. Together, they prepare you for the realities of business – and give you a distinct advantage in today’s competitive job market.

## Concentrations and Themes

Tailor your MBA to your passion, your experience and the career you want. Half of the program (30 credit hours) is made up of electives, allowing a world of options to customize your program. Focus your studies on two functional areas, two themes, or a combination of area and theme. You can earn up to two concentrations/themes – the choice

is entirely yours. Students can obtain a concentration by taking 12 credit hours of electives in that area or theme.

### Specialized Concentration

- Financial Analyst

### Functional Concentrations

- Finance
- Leadership and Organizations
- Marketing
- Supply Chain Management

### Themed Concentrations

- International and Emerging Markets
- Sustainability
- Entrepreneurship and Innovation

### Interdisciplinary Concentrations

- Health Administration
- Management of Public Enterprises
- Individual Interdisciplinary Studies

### General Management Option

- Choose any combination of Asper MBA electives to suit your personal and professional goals.

An Experiential Course is a mandatory component of each of the three themes. It provides hands-on integrated business-related experience through opportunities such as an international study trip, a domestic industry project, stock market simulation, or launching a business.

\*Please note: Not every combination of two themes and/or concentrations may be achieved in any given year/12 month program. GMGT 7210 constitutes the comprehensive examination. The course must be completed at the University of Manitoba normally in the final term of a student’s program, or once all the course pre- and co-requisites are satisfied.

Readings Courses and Industry Projects - With the approval of the MBA Program Committee and the academic area involved, a student can choose to undertake an industry (consulting) project or a readings course. The industry projects and readings courses count as three credit hours of elective coursework. Normally, a student is allowed up to two readings courses, two industry projects, or one readings course and one industry project during the program. An industry or readings course proposal must be submitted to a faculty supervisor and the MBA Program Committee for approval prior to registration for the course. Projects and reading courses can normally only be taken within the Asper School of Business, and normally cannot be counted towards a concentration.

No thesis option is available.

## MBA Co-op Program

MBA students have an option to enrol in the MBA Co-op Program and complete a co-op work term as an elective in their program (IDM 7140 – 3 credit hours). The course consists of a work term assignment of a minimum of 420 hours in business, industry, or government.

To apply for a co-op work term, MBA students must have a degree GPA of at least 3.00 and normally would have completed all 30 credit hours of MBA core courses; at a minimum, students must have completed at least 27 of their program credit hours, including successful completion of IDM 5120. An interview with the Graduate Co-op Office personnel will be

required for admission to the Asper MBA Co-op Program and applicants for the MBA Co-op Program will be evaluated based on a complete application.

**Expected Time to Graduate:** 1 - 6 years.

- Full Time: 12 months or up to 2 years.
- Part Time: Take up to six years (the average is three).
- Exemptions: You may qualify for a number of course exemptions, reducing your program course load and cost, if you:
  - Completed a business or management degree (or economics major) in a recognized university degree program, or courses in another MBA program, within the last five years, or
  - Have certain professional designations within a field where you are active and practicing.

## Progression Chart

Course	Title	Hours
<b>Years 1-6</b>		
<b>Required Courses</b>		
MIS 5120	Spreadsheet Skills for Management (AX)	1
MSCI 5110	Basic Quantitative Analysis for Management (AX)	1
IDM 5120	Career Development Seminar (AX)	1
GMGT 7200	Critical and Creative Thinking	1.5
IDM 7130	Contemporary Themes in Business	1.5
FIN 7000	Managerial Economics	1.5
FIN 7020	Corporate Finance	3
GMGT 7220	Managing People in Organizations	3
MKT 7010	Marketing Management	3
IDM 7120	Executive Leadership and Responsibilities	3
ACC 7010	Accounting Fundamentals	3
OPM 7120	Operations and Supply Chain Management	3
IDM 7510	Strategic Leadership and Managing Change	1.5
ACC 7020	Managerial Accounting	1.5
MIS 7120	Management Information Systems	1.5
GMGT 7210	Strategy (program capstone course; ideally completed in the last term of the program)	3
GRAD 7300	Research Integrity Tutorial	0
GRAD 7500	Academic Integrity Tutorial	0
<b>Elective Courses</b>		
Select 10-14 Elective Courses <sup>1</sup>		30-42
Co-op for Professional Graduate Programs <sup>2</sup>		
<b>Hours</b>		<b>63-75</b>
<b>Total Hours</b>		<b>63-75</b>

<sup>1</sup> Selections will vary for individuals, depending on chosen concentration(s) – see calendar entry. Total credits hours for the degree is 60 (max 72).

<sup>2</sup> IDM 7140 MBA Co-op elective can be completed any time past the half way point of the program (after 30 credit hours).

## Registration Information

Students should familiarize themselves with the Faculty of Graduate Studies 'GRAD' courses applicable to their program (<https://catalog.umanitoba.ca/graduate-studies/registration-information/>).

If you have questions about which GRAD course(s) to register in, please consult your home department/unit.

## Regulations

Students must meet the requirements as outlined in both Supplementary Regulation and BFAR documents as approved by Senate.

### Supplementary Regulations

Individual units may require specific requirements above and beyond those of the Faculty of Graduate Studies, and students should consult unit supplementary regulations (<https://umanitoba.ca/graduate-studies/supplementary-regulations/>) for these specific regulations.

### Bona Fide Academic Requirements (BFAR)

Bona Fide Academic Requirements (BFAR) (<https://catalog.umanitoba.ca/graduate-studies/academic-guide/academic-performance-general/#BFAR>) represent the core academic requirements a graduate student must acquire in order to gain, and demonstrate acquisition of, essential knowledge and skills.

All students must successfully complete:

- GRAD 7300 prior to applying to any ethics boards which are appropriate to the student's research or within the student's first year, whichever comes first; and
- GRAD 7500 within the first term of registration;

unless these courses have been completed previously, as per Mandatory Academic Integrity Course (<https://catalog.umanitoba.ca/graduate-studies/academic-guide/academic-performance-general/#GRAD7500>) and Mandatory Research Integrity Online Course (<https://catalog.umanitoba.ca/graduate-studies/academic-guide/academic-performance-general/#GRAD7300>).

Students must also meet additional BFAR requirements (<https://umanitoba.ca/graduate-studies/student-experience/core-academic-requirements/#additional-requirements-by-program>) that may be specified for their program.

### General Regulations

All students must:

- maintain a minimum degree grade point average of 3.0 with no grade below C+,
- meet the minimum and not exceed the maximum course requirements, and
- meet the minimum and not exceed the maximum time requirements (in terms of time in program and lapse or expiration of credit of courses).